

Photo Content Guidelines for EVM

Final Version 1/20/2017

As the sole National/Professional Organization for Equestrian Vaulting, it is critical to accurately, and correctly portray our sport. As such, the following is imperative for any photos published on “behalf” of our Organization, and/or its officers:

1. Use photos showing all Equestrian Vaulting “partners” (Horse, Lunger & vaulter), whenever possible. Avoid photos that show just a vaulter, “cutting out” the equine partner.
2. Horses should always be healthy, clean & well cared for.
3. While actively being vaulted on, horses should always be fully, and properly, tacked up (vaulting surcingle, full bridle/lunging cavesson, side reins & lunge line).
4. All equipment should be properly fitted.
5. Horses should always have proper contact demonstrating they are “square” and balanced while being “at or slightly in front of the vertical” (not on forehand, “tipped forward”, over bent, hollow/inverted, “swinging” side reins).
6. All competition shots should conform to all AVA/FEI rules. As such we will NOT publish:
 - a) Vaulters in helmets (unless adaptive vaulters, and with explaining footnote).
 - b) Vaulting on horses lunged in a halter.
 - c) Vaulting in non-regulation footwear (i.e. barefoot, boots, or hard soled shoes, without explaining footnote).

These guidelines may be updated, as necessary